



PHOTOGRAPHY EDITING

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# Pricing & Services Outsourcing Guide

BALANCINGMOMENTS.COM

# WELCOME



*nice to meet You!*

***We are Sara & Emily!***

Hello!

We are a sister photography editing duo with the goal of bringing balance to your life and ours. In our current society, there is so much focus on productivity first and putting yourself second. It is our hope with Balancing Moments to provide a space for you to put yourself first while still succeeding in your business.

Emily is a seasoned photographer and editor who brings lots of experience to the business. Sara delved into editing for Emily and has become skilled in editing someone else's photos, which requires a different perspective than when editing photos with your own vision in mind.

All the Best,

*Sara & Emily*



- INFP-T, Enneagram 2
- Loves mountains, music, and the moon
- A homebody who also likes to travel

- INFJ-T, Enneagram 1w2
- Obsessed with coffee, turquoise, and sunflowers
- Loves traveling but also staying at home

# Basic Photography Editing

## Lightroom Adjustments

### The Blue Ridge

#### Basic Adjustments

\$0.35 PER IMAGE

Includes:

- Application of Presets
- Color Balance
- Exposure
- Basic crops and straightening
- Tone Curve
- HSL/Color
- Color Grading

### Sierra Nevada

#### ADDED Adjustments

+ \$0.50 PER IMAGE

Includes:

- Spot adjustment brushes such as skin smoother, teeth whitening, etc.
- Gradient and Radial Filters
- Simple Spot Removal

\*\*\*More advanced requests may be recommended to move to a photoshop package\*\*\*

### The Narrows - Culling - \$0.05

*per starting image count*

Includes removing out of focus, eyes closed, duplicates, etc. to reach the provided target range

### The Smokies - Black & White- \$0.05

*per image*

Create Black and White virtual copies to desired images or desired black and white image target range

# Advanced Photography Editing

## Photoshop Adjustments

### Mount Rainier

#### Basic Photoshop

\$2 PER IMAGE

Includes:

- Pictures that need more than what can be done in lightroom
- Removal of skin blemishes
- Removal of stray hairs

### Mount Whitney

#### Moderate Photoshop

\$4 PER IMAGE

Includes:

- Glasses glare removal
- Head or eye swap
- Extend solid background
- Solid background replacement
- Simple removal of item

### The Denali

#### Advanced Photoshop

\$9 PER IMAGE

Includes:

- Change color of item
- Background replacement
- Add/Remove people or objects
- Natural Slimming

# Why should you outsource your photo editing with a professional photo editor?

*We are all about bringing balance to your life*



## MORE TIME WITH YOUR FAMILY

*Do what you love while still having time to spend with those you love*



## SPACE FOR SELF-CARE

*Give time to fill your cup so you have enough to pour it in each part of your life in a healthy and meaningful way*



## LESS STRESS IN YOUR BUSINESS

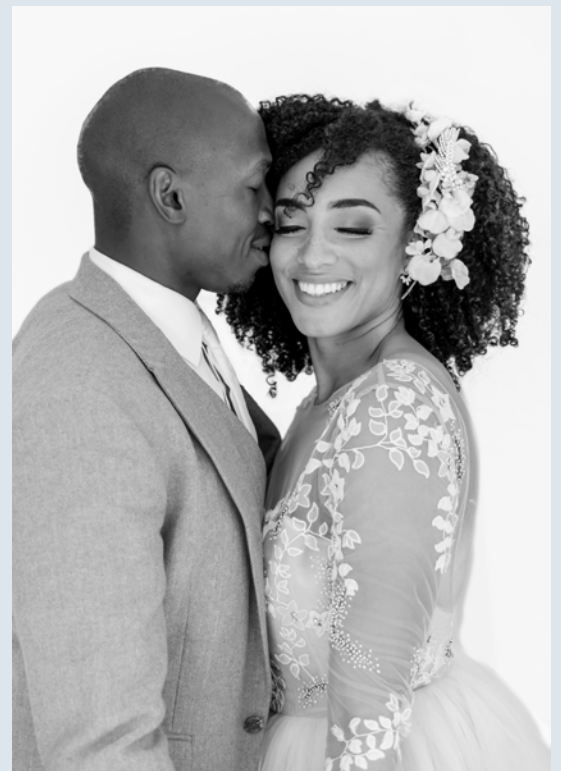
*Less time editing gives you more time to focus on the art and client connections, and spend less time behind the scenes*



## INCREASED CONSISTENCY

*Allow us to match your desired product and achieve increased consistency so your clients will recognize your photos anywhere*

*When you take a moment and find the balance in all aspects of your life it will shine through the product you create*



## Our Story

# How Balancing Moments Came to Be

*When the pandemic began, Emily was a photographer and full-time nurse raising 3 children and struggling to find the balance in her life.*



*At the same time, Sara lost her job due to the pandemic and had nothing but time. Emily asked Sara to take a little off her plate and to help them both find balance.*

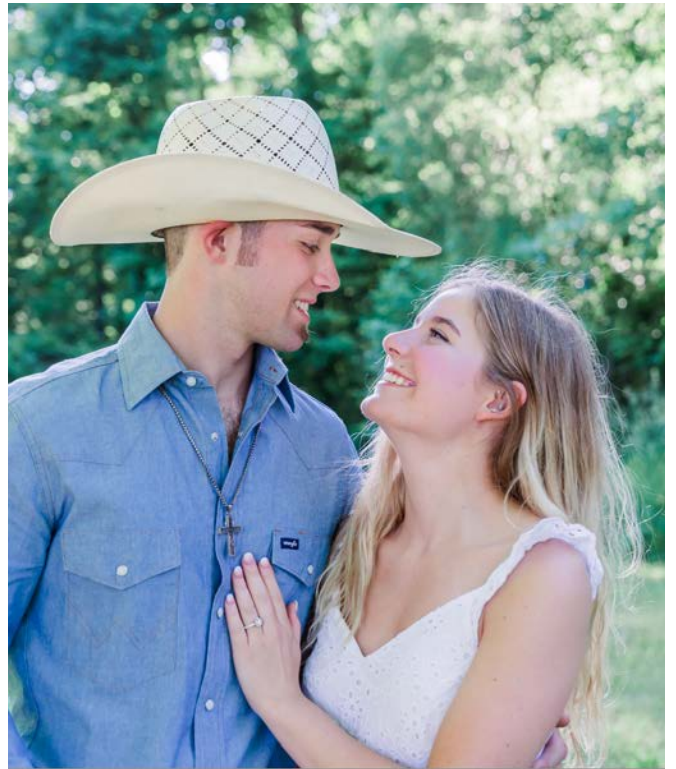
*Sara sought education on how to edit photos and began helping Emily in her business. After Emily saw the huge impact that outsourcing editing had on creating balance in her work and her life, Sara and Emily decided to join forces to create a business that would allow others to do the same.*

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## Before



## After



# Let's Walk Through the Process...

This is just an overview to give you an idea on how we will share files back and forth for editing. This information will be available for each catalog submitted and we are available for questions at [hello@balancingmoments.com](mailto:hello@balancingmoments.com)

## Export Instructions

### 1. BUILD SMART PREVIEWS

In the Library Module, select the entire Collection Set you wish to send. Under the Library Menu at the top, choose "Build Smart Previews" under "Previews".

This can take several minutes depending on your Collection Set size.

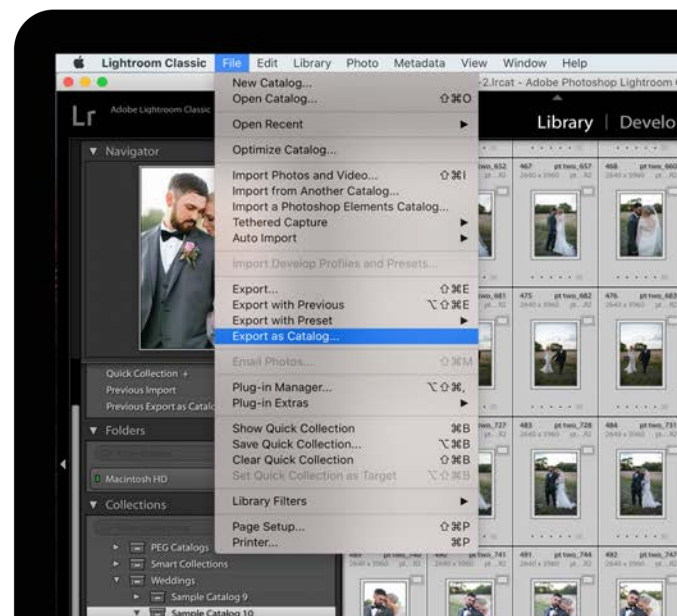
### 2. EXPORT CATALOG

Once building smart previews has finished, choose "Export as Catalog" under the File Menu at the top.

### 3. SAVE THE CATALOG

Save as the name you will remember as the original version, i.e., including "to edit" at the end. Save to a place you will be able to find the folder again. Make sure to check "Build/Include Smart Previews".

This is the file you will upload to us using our wetransfer link.



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## Import Instructions

### 1. SAVE FINAL EDIT

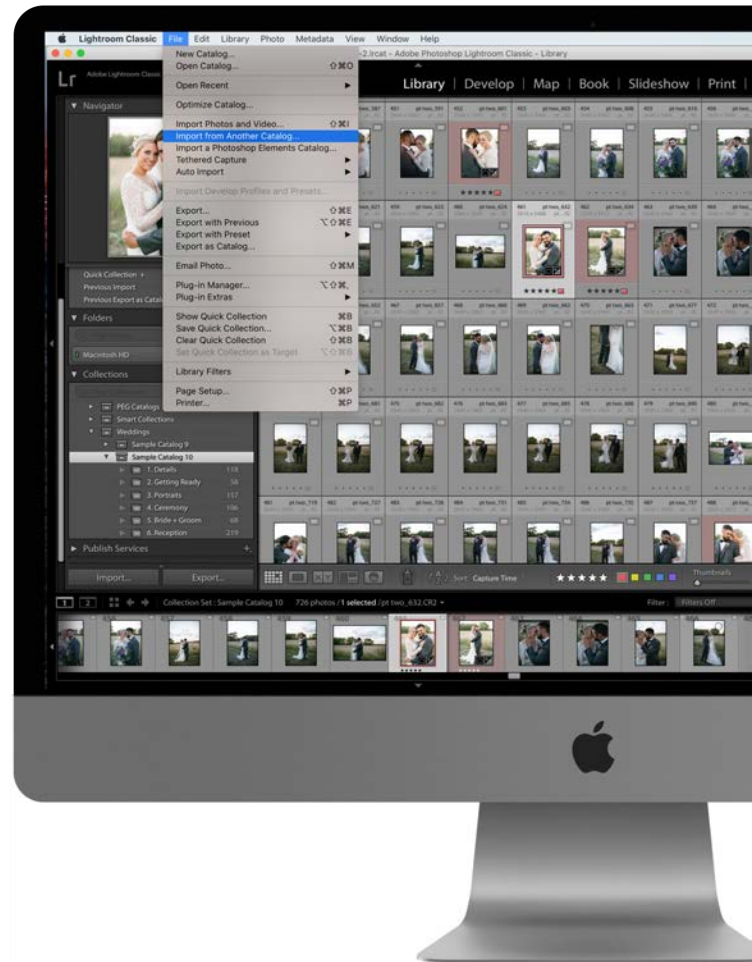
Save the folder sent via wetransfer to a location where you can easily find it. We will send back with a new name such as "completed edit" at the end.

### 2. IMPORT CATALOG

Once the final edit folder is saved, in Lightroom under the "File Menu" choose "Import from Another Catalog". This will prompt you to navigate to the completed lightroom catalog location, select the final edit catalog and click "Choose".

*It's that easy!*

...but if it's not, let us know  
and we can help!



# Get Started & Take the Next Step!

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We would love to offer you an opportunity to book a free trial run with us of editing 100 photos so that you can feel confident that we would make a great team! Or if you are already excited to become a client and ready to send a catalog, we would love to get you set up on our client list!

Click below to get started!

[BOOK A FREE TRIAL RUN](#)

[I WANT TO BE A CLIENT!](#)



## Have more questions?

No problem! You can schedule a free 30-minute consultation call so we can chat more about the process of outsourcing with us.

[BOOK A DISCOVERY CALL](#)